September 2010

News Release

Inverlochy Castle Management International (ICMI) Early Bookers Rewards

Multi-award winning Inverlochy Castle Management International (ICMI) is offering early bookers a reward across their portfolio of luxury hotels this season.

Within the ICMI collection are some of Scotland's top hotels, so why not indulge yourself and choose from the exquisite Inverlochy Castle in Fort William, Rocpool Reserve in Inverness, Inver Lodge Hotel in North West Scotland or the breathtaking Greywalls Hotel near Edinburgh.

Rocpool Reserve, Inverness' only five star boutique hotel with Albert Roux's first Chez Roux restaurant in Scotland is offering its hip double room for £99 from October 2010 to March 2011. Located in the capital of the Scottish Highlands, Rocpool Reserve is the ideal base to explore Scotland's famous Loch Ness whilst just walking distance from the high street and Inverness Castle.

However, if it's a castle you're after why not choose the grand Inverlochy Castle, nestling in the foothills of Ben Nevis, where guests can enjoy Michelin-star dining in one of the Castle's three opulent dining rooms. Winner of the Luxury Hotel in the Scottish Hotel Awards 2010, Inverlochy Castle is an exclusive getaway with a celebrity filled guest book to prove it – and now guests can experience this for only £200, based on a standard double room only. Or spoil yourself for just £360 and upgrade to a luxurious suite.

Looking for something unique this season, the newly refurbished Inver Lodge Hotel and Chez Roux restaurant is the UK's most remote celebrity eatery offering guests a sea view room for only £124, with early bookings advised to avoid disappointment. Set in unspoilt wilderness in Sutherland in north-west Scotland, the hotel has access to some of the finest river and loch fishing, walks and world-class cuisine. It is a perfect retreat for visitors interested in fishing, walking and relaxing. As the hotel is seasonal, travel is from 1st to 31st of October 2010 only.

Just outside Edinburgh, Scotland's capital city, ICMI can offer guests one of the finest country homes, Greywalls Hotel. A golfers' paradise, Greywalls adjoins the world-renowned Muirfield championship golf course with breathtaking views to the Firth of Forth. Designed by Edwardian architect Edwin Lutyens and built in 1901, Greywalls is an architectural gem as well as a sportsperson's retreat. Home to the latest Chez Roux restaurant, all this can be enjoyed from only £115, based on a small double room only.

Managing Director, Norbert Lieder, said: "ICMI is introducing an early bookers reward scheme this season to introduce the hotels to new guests whilst rewarding our existing and

loyal customers. We endeavour to offer guests exceptional service throughout all our hotels and these offers will hopefully encourage visitors to explore some of Scotland's finest hotels and experience true luxury set in many of Scotland's iconic destinations."

It pays to book early with ICMI's early bookers' reward scheme.

Terms and Conditions:

All rates are based on room only and exclude breakfast.
Rates shown exclude VAT which will be added at the time of stay.
Breakfast available at rates quoted. Full pre-payment must be taken at the time of booking, this is then non-cancellable and non-transferable. Available to book during the month of September for travel from 1st October 2010 to 31st March 2011 (excluding the Christmas and New Year period) 23rd December 2010- 2nd January 2011.
Not applicable to exclusive-use bookings.
Bookings of four rooms or more should contact the hotel direct.
Promotional rates cannot be combined with other offers.
Subject to availability. All standard hotel booking conditions apply.

Please call the hotels directly to make a booking, quoting 'early bookers' rewards'.

For further information visit www.icmi.co.uk

Ends

For further information and images contact: Roisin-Alana Di Giacomo

T: 01463 716739, M: 07770886940 E: rdigiacomo@webershandwick.com