



WEBER SHANDWICK



March 2011

News Release

### **A touch of luxury for ITB Berlin**

Award-winning Inverlochy Castle Management International (ICMI) will be exhibiting at the world's leading travel trade show, ITB Berlin, from the 9<sup>th</sup> – 13<sup>th</sup> March 2011.

Representatives from its chic city hotel Rocpool Reserve and Chez Roux restaurant will be there to spread the word about the luxury properties within the ICMI portfolio. Whether it's an exclusive Highland castle, a stunning Italian villa, or an elegant Edwardian country house, ICMI has a venue to suit every visitor.

Rocpool, which boasts Scotland's first Chez Roux restaurant by celebrity chef Albert Roux OBE, will be on show to hundreds of thousands of visitors at the world-renowned convention.

ICMI's Managing Director, Norbert Lieder, said: "ITB Berlin is the worlds leading tourism convention and we are thrilled to be part of it.

"Rocpool Reserve is an exclusive luxury hotel in the city centre of Inverness – the vibrant capital of the Highlands of Scotland.

"We are also proud to manage Inverlochy Castle in Fort William, which is the only hotel in Scotland to boast a Michelin star for almost 30 years as well as Greywalls Hotel, which enjoys stunning views overlooking Muirfield Championship Golf Course. Both have excellent travel links being in close proximity to Inverness and Edinburgh airports.

"We look forward to sharing more information about all the luxury hotels under our management, with visitors to our booth."

Completing the ICMI portfolio is the stunning Inver Lodge Hotel in Lochinver, the exclusive Villa Giuseppina on the shores of Lake Como, Italy and Blanefield House, the exquisite country house in Ayrshire.

For more information about ICMI, please visit [www.icmi.co.uk](http://www.icmi.co.uk).

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Notes to Editors:

The Rocpool Reserve and Chez Roux restaurant exhibition stand can be found in Hall 9, in the Epoque Hotels Booth 106.