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News Release

Three Top Highland Hotels to Exhibit on the Global Stage

Three multi-award winning hotels will showcase luxury travel in the Highlands at this year's World Travel Market held in London from 8 to 11 November.

Inverlochy Castle in Fort William, Inverness' Rocpool Reserve & Chez Roux restaurant and the newly refurbished Inver Lodge Hotel & Chez Roux restaurant in Lochinver, will attend the four-day business-to-business event.

With three quite different properties on display Inverlochy Castle Management International (ICMI), the management company behind the three hotels, will be showcasing the very best Scotland has to offer. From a chic city break in Inverness to walking holidays in Fort William, the great Scottish outdoors will be marketed to world travel experts in a bid to attract visitors to the Scottish Highlands.

Speaking of the World Travel Market, Norbert Lieder, ICMI's managing director, said: "This is a great opportunity to exhibit on an international platform whilst generating more income for the Highland economy through our burgeoning tourism sector.

"ICMI has had a fantastic year and we've had a lot of interest from hotels of all sizes and ratings. We hope to continue to find other small and medium sized enterprises we can assist as our portfolio continues to grow."

ICMI has won a plethora of awards this year, picking up seven awards at the coveted Scottish Hotel Awards 2010 with each of its Scottish hotels winning prizes.

The seven-strong team, which includes the highly regarded chef Albert Roux OBE and Conde Nast editor Darius Sanai, is offering its expertise as a service to other private hotel operators.

ICMI is set to take the hospitality industry by storm over the next few years, seeing some of the UK's finest establishments given the opportunity to return to their former glory.

As well as Inverlochy Castle and Rocpool Reserve & Chez Roux restaurant, the group manage Inver Lodge Hotel & Chez Roux restaurant in Lochinver, Greywalls Hotel & Chez Roux restaurant near Edinburgh, Blanefield in Ayrshire and Villa Giuseppina on the shores of Lake Como, Italy.

For more information visit www.icmi.co.uk.

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