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Press Release

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### **A luxurious touch of Scotland for Travel Mart**

Representatives from Scotland's finest country house hotel, Inverlochy Castle in Fort William, are heading to the entertainment capital of the world to rub shoulders with luxury travel enthusiasts at the Virtuoso Travel Mart from the 14 – 19 August.

The event, which will be held in the famous Bellagio Hotel in Las Vegas presents the opportunity for the world's top hoteliers to meet and network.

Norbert Lieder, managing director of Inverlochy Castle Management International (ICMI), will represent Inverlochy Castle, along with John Green, Sales and Marketing Director for the company. Throughout the Travel Mart they will meet with top suppliers and other industry professionals.

Inverlochy Castle is set at the foot of picturesque Ben Nevis in the stunning Highlands of Scotland. Offering its guests a Michelin starred restaurant, falconry displays, scenic walks around the hotel and fishing excursions the luxury hotel will certainly appeal to those who are attending the trade show.

Mr Lieder, who is keen to reveal the splendor of Inverlochy Castle to Travel Mart attendees, said: "We are delighted to be a part of Travel Mart. We are eager to encourage people who we meet to visit Inverlochy Castle and realise its potential for themselves.

"Travel Mart is always a well connected and organised event and we are very excited to be there. It gives us a great opportunity to showcase Inverlochy as well as the rest of the luxurious properties under our management, particularly when we can target such a wide and well respected audience outwith Scotland."

ICMI, a bespoke hotel management and consulting company, consists of a team of industry professionals including Chef Albert Roux OBE. The lineup of experts shares their knowledge with privately owned hotels, significantly enhancing the profile of luxury hotels around Scotland. Properties within their portfolio include golfers' paradise Greywalls situated on the edge of Muirfield, Villa Giuseppina on the shores of Lake Como in Italy, and Rocpool Reserve in scenic Inverness.

ICMI actively look for more clients and the Travel Mart presents an opportunity to liaise with the crème de la crème of the luxury travel industry. Their latest success, Inver Lodge Hotel in Lochinver, offers guests the chance to retreat to the unspoiled wilderness of the Scottish Highlands whilst residing in the comfort of the magnificent hotel.

The Inverlochy Castle representatives will be arranging meetings throughout the event and will provide more information about all the hotels under ICMI's management.

For more information, please see [www.icmi.co.uk](http://www.icmi.co.uk), [www.inverlochycastle.com](http://www.inverlochycastle.com), and [www.inverlodgethotel.com](http://www.inverlodgethotel.com).

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Notes to editors:

ICMI was founded by the senior management of Inverlochy Castle Hotel, Scotland's most renowned small luxury hotel, to provide a consulting and management service to the hotel and hospitality industries.

The management team has the expertise, experience and structure to assist small to medium size businesses to achieve profitability through sound management and robust innovative marketing. In addition, it also has extensive entrepreneurial experience in real estate, adding a useful adjunct to viewing an under-performing property.

Properties within the ICMI portfolio are:

- Inverlochy Castle
- Rocpool Reserve Hotel and Chez Roux Restaurant
- Greywalls Hotel and Chez Roux Restaurant
- Inver Lodge Hotel and Chez Roux Restaurant
- Blanefield House
- Villa Giuseppina